MP MYSTIC	SPARK \$999	CLASSIC \$2,099	CREST \$4,199	PRIME \$5,799	EXPERT \$10,499
PUBLISHERS	Learn More	Learn More	Learn More	Learn More	Learn More
Production Features					
E-Book Format and Distribution	~	✓	✓	~	~
Paperback Format	~	~	✓	~	~
Electronic Galley	~	~	✓	~	~
Cover Design	~	~	✓	✓	~
Interior Page Design	✓	~	✓	✓	✓
Image Insertions	10	20	30	50	75
Hardback Format	•	~	✓	✓	✓
Illustration Service (for full-color books)	•	•	•	•	•
ditorial					
Editorial Assessment				~	
Copyediting			✓		✓
Cover Copy Polish	•	•	•	~	~
Post-publication Features and Registrations					
Worldwide Book Distribution and Online Listing	✓	~	✓	✓	✓
Google and Amazon Book Search	✓	~	✓	~	✓
Barnes and Noble "See Inside"	✓	~	~	~	✓
Library of Congress Control Number	•			~	
Enhanced Metadata Listing with Optimized Keywords				~	~
Set Your Own Price Program	•	•	~		~
Book Copies					
Digital Bookstubs	10	50	150	250	500
Credit for Your First Book Order	\$100	\$250	\$350	\$500	\$1,000
Marketing Features					
Credit for Marketing Services		\$200	\$350	\$500	\$500
Social Media Set-up Support		<u>Guide</u>	<u>Kit</u>	<u>Kit</u>	<u>Kit</u>
Author Website Setup with One Year Hosting	•	3 Pages	3 Pages	6 Pages	6 Pages
Domain Name and Hosting Renewal	•	•	•	•	1 year
Print-ready Bookmarks Design File		~	✓	✓	✓
Book Sales Savvy Marketing Guide		~	✓	✓	✓
Bookstore Returnability Program	•	•	12 months	12 months	24 months
Press Release Essential	•	•	100 media outlets	200 media outlets	500 media outlets
Print-ready Marketing Materials Design File			3 Events	3 Events	10 Events
Print-ready Digital Bookstore Sell Sheet					✓ ✓
Optional Social Media Announcement					~
					· ·
Video & Podcast Interview on <i>The Book</i> Connection Show					~



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